

PRIVACY POLICY

version effective as of 15.01.2024

The previous version of the Privacy Policy is available [here](#)

WHAT IS A PRIVACY POLICY?

We would like to acquaint you with the details of our processing of your personal data to give you full knowledge and comfort in using our website.

As we are in the Internet business ourselves, we know how important it is to protect your personal information. That's why we make special efforts to protect your privacy and the information you provide to us.

We carefully select and use appropriate technical measures, especially those of a programmatic and organizational nature, to ensure the protection of the personal data processed. Our site uses encrypted data transmission (SSL), which ensures the protection of data identifying you.

In our Privacy Policy you will find all the most important information regarding our processing of your personal data. We ask you to read it and we promise it won't take you more than a few minutes.

Who is the webmaster of www.cgwisdom.pl?

The administrator of the website is Mateusz Ciećwierz, running his business under the name RED GEAR MATEUSZ CIEĆWIERZ, registered in the Register of Entrepreneurs of the Central Registration and Information on Economic Activity conducted by the Minister responsible for economy at 18 Żytnia Street, 05-825 Grodzisk Mazowiecki, NIP 7742958423, REGON 146168551 (i.e.: us).

PERSONAL DATA

What legal act governs the processing of your personal data?

Your personal data is collected and processed by us in accordance with the provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27.04.2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation) (Official Journal of the EU L 119, p. 1), commonly referred to as: RODO. To the extent not regulated by the RODO, the processing of personal data is governed by the Personal Data Protection Act of May 10, 2018.

Who is the controller of your personal data?

The administrator of your personal data is Mateusz Ciećwierz, conducting business activity under the name RED GEAR MATEUSZ CIEĆWIERZ, registered in the register of entrepreneurs of the Central Registration and Information on Business Activity conducted by the minister responsible for economy at the address Żytnia 18 Street, 05-825 Grodzisk Mazowiecki, NIP 7742958423, REGON 146168551, phone: +48 731 819 722, e-mail: kontakt@cgwisdom.pl.

You can contact us about your personal information via:

- e-mail: rodo@cgwisdom.pl,
- snail mail: 18 Żytnia St., 05-825 Grodzisk Mazowiecki,
- phone: +48 731 819 722.

HOW DO WE PROCESS YOUR PERSONAL INFORMATION THAT YOU PROVIDE TO US?

What personal data do we process and for what purposes?

On our website, we offer you many different services for which we process different personal data, based on different legal grounds.

Target	Personal information	Legal basis for processing	Data storage time
conclusion and performance of the contract	name, surname, mailing address, tax ID, e-mail address, payment card number	Article 6(1)(b) RODO, i.e. processing for the purpose of taking action at your request, prior to entering into a contract, and processing necessary for the performance of a contract to which you are a party	until the expiration of the statute of limitations for claims relating to the performance of the contract
setting up and maintaining an account	name, surname, e-mail address, mailing address, payment card number	Article 6(1)(b) RODO, i.e. processing for the purpose of taking action at your request, prior to entering into a contract, and processing necessary for the performance of a contract to which you are a party	until the expiration of the statute of limitations for claims relating to the performance of the contract
adding reviews	name, surname, e-mail address	Article 6(1)(f) RODO i.e. processing for the purpose of realizing our legitimate interest, consisting in presenting on the Website opinions concerning goods and the course of transactions	Until you object to the processing of your personal data
newsletter	email address, first name	Article 6(1)(a) RODO, i.e. processing on the basis of your consent to process your personal data	Until you withdraw your consent to process your personal data
contact form	email address	Article 6(1)(f) RODO i.e. processing for the purpose of our legitimate interest in maintaining continuity of communication and enabling us to be contacted about our business activities	Until you object to the processing of your personal data
loyalty program	name, surname, e-mail	Article 6(1)(a) RODO,	Until you withdraw your

Target	Personal information	Legal basis for processing	Data storage time
	address	i.e. processing on the basis of your consent to process your personal data	consent to process your personal data
interactive chat	e-mail address, data provided during the interview	Article 6(1)(f) of the RODO i.e. processing for the purpose of our legitimate interest in maintaining continuity of communication and enabling us to be contacted about our business operations	Until you object to the processing of your personal data
analysis of traffic on the Website	IP address, browser data	Article 6(1)(f) RODO, i.e. processing for the purpose of our legitimate interest in analyzing customer traffic on the Website	Until you object to the processing of your personal data
Direct marketing of own goods and services, including remarketing	IP address, browser data	Article 6(1)(f) RODO, i.e. processing for our legitimate interest of direct marketing of our own services, including remarketing	1 year or until you object to the processing of your personal data
establishment, investigation and enforcement of claims and defense against claims in proceedings before courts and other state authorities	name, surname, address of residence, PESEL no., NIP, REGON, e-mail address, telephone no., IP no., bank account no., payment card no.	Article 6(1)(f) RODO i.e. processing for the purpose of our legitimate interest in establishing, pursuing and enforcing claims and defending against claims in proceedings before courts and other state authorities	until the expiration of the statute of limitations for claims relating to the performance of the contract
Fulfillment of legal obligations under legal regulations, in particular tax and accounting regulations	name, surname, company, PESEL no., NIP or REGON, e-mail address, telephone no., mailing address, payment card no.	Article 6(1)(c) RODO, i.e. the processing is necessary for the fulfillment of our legal obligations under the law, in particular tax and accounting regulations	until the expiration of legal obligations incumbent on the Administrator that justified the processing of personal data

Voluntariness of providing personal data

The provision of the required personal data by you is voluntary but is a condition for us to provide services to you (e.g., sending you a newsletter or creating an account).

Recipients of personal data

You can find the current list of entities to whom we disclose your personal information [here](#).

Automated decision-making (including profiling)

We use tools through which we target personalized advertising to you. Based on your actions on the Service, in particular your choice of content viewed and how long you stay on the subpages of the Service, we customize and display marketing content tailored to you. This profiling allows us to target marketing messages that are more desirable to you, which is a benefit to both us and you, as it limits marketing messages about goods and services that are not in your area of interest

Will we transfer your personal data outside the EEA or to an international organization?

In order to use Google tools, your personal data may be transferred to the United States, where Google LLC servers are located.

Google LLC is listed as a participant in the Data Privacy Framework (link: <https://www.dataprivacyframework.gov/s/participant-search>), and therefore the protection of personal data is adequate in relation to the regulations in force in the European Union, in accordance with Commission Implementing Decision (EU) C(2023) 4745 of July 10, 2023 on the adequate level of protection of personal data in accordance with the EU-US Data Privacy Framework (link: <https://commission.europa.eu/system/files/2023-07/Adequacy%20decision%20EU-US%20Data%20Privacy%20Framework.pdf>).

In order to use Facebook tools, your personal data may be transferred to the United States, where Meta Platforms Inc. servers are located.

Meta Platforms Inc. is listed as a participant in the Data Privacy Framework (link: <https://www.dataprivacyframework.gov/s/participant-search>), and therefore the protection of personal data is adequate in relation to the regulations in force in the European Union, in accordance with Commission Implementing Decision (EU) C(2023) 4745 of July 10, 2023 on the adequate level of protection of personal data in accordance with the EU-US Data Privacy Framework (link: <https://commission.europa.eu/system/files/2023-07/Adequacy%20decision%20EU-US%20Data%20Privacy%20Framework.pdf>).

HOW WE PROCESS YOUR PERSONAL DATA THAT WE RECEIVE FROM OTHER DATA CONTROLLERS (E.G. FACEBOOK)

Our Service enables you to:

- logging into your account on the site using your Facebook profile,
- Signing in to your account on the site using your Google account.

In such cases, we receive your personal data not directly from you, but from the services that provide these functionalities, i.e: Facebook and Google. In order to give you full control over your data, we have provided below information about our processing of your personal data.

1. Categories of relevant personal data

We process the following categories of relevant personal data:

identification data (i.e., personal data that you have published in your profile on Facebook, Google, primarily name, nickname, email address and image).

2. Source of personal data

Your personal information comes from the service:

- Facebook, whose administrator is Meta Platforms Ireland Limited;
- Google, whose controller is Google Ireland Ltd.

3. Purposes and legal basis for processing personal data

Your personal data that we have obtained will be processed for the following purposes:

Target	Personal information	Legal basis for processing	Data storage time
logging in to your account on the site using your Facebook profile	name, surname, image	Art. 6(1)(f) RODO, i.e. processing for the purpose of the Administrator's legitimate interest in enabling you to log in to your website account using your Facebook profile	until you delete your account on the site
Signing in to your site account using your Google account	name, surname, image	Article 6(1)(f) RODO, i.e. processing for the purpose of the Administrator's legitimate interest in enabling you to log in to your website account using your Google profile	until you delete your account on the site

WHAT RIGHTS DO YOU HAVE IN RELATION TO OUR PROCESSING OF YOUR PERSONAL DATA?

Under the RODO, you have the right to:

- Request access to your personal data,
- Request rectification of your personal data,
- Request the deletion of your personal data,
- Request for restriction of personal data processing,
- object to the processing of personal data,
- request for portability of personal data.

If you make any of the above-mentioned requests to us, we will inform you without undue delay - and in any case within one month of receipt of the request - of the action taken in connection with your request. If necessary, we can extend the one-month deadline by another two months due to the complexity of the

request or the number of requests.

In any case, we will inform you within one month of receipt of the request about the extension of the deadline and give you the reasons for the delay.

The right to access personal data (Article 15 RODO)

You have the right to obtain information about whether we process your personal data. If we process your personal data then you have the right to:

- access to personal data,
- obtain information about the purposes of processing, the categories of personal data processed, the recipients or categories of recipients of such data, the intended period of storage of your data or the criteria for determining that period, your rights under the RODO and the right to lodge a complaint with the President of the Office for Personal Data Protection, the source of such data, automated decision-making, including profiling, and the safeguards applied in connection with the transfer of such data outside the European Union;
- obtain a copy of your personal data.

If you wish to request access to your personal data submit your request to: rodo@cgwisdom.pl.

Right to rectify personal data (Article 16 of the RODO)

If your personal information is inaccurate, you have the right to request that we promptly correct your personal information. You also have the right to request that we complete your personal data. If you wish to request rectification or completion of your personal data, submit your request to: rodo@cgwisdom.pl.

The right to erasure of personal data, the so-called "right to be forgotten" (Article 17 RODO)

You have the right to request deletion of your personal data when:

- Your personal data is no longer necessary for the purposes for which it was collected or otherwise processed;
- you have withdrawn specific consent, to the extent that personal data was processed based on your consent;
- Your personal data was processed illegally;
- you have objected to the processing of your personal data for direct marketing purposes, including profiling, to the extent that the processing of personal data is related to direct marketing;
- you have objected to the processing of your personal data in connection with processing necessary for the performance of a task carried out in the public interest or processing necessary for the purposes of legitimate interests pursued by us or a third party.

Despite your request for deletion of your personal data, we may continue to process your data for the purpose of establishing, asserting or defending claims, of which you will be informed.

If you wish to request deletion of your personal data submit your request to: rodo@cgwisdom.pl.

Right to request restriction of processing of personal data (Article 18 RODO)

You have the right to request restrictions on the processing of your personal data when:

- you question the accuracy of your personal data, in which case we will limit the processing of your personal data for a period of time that allows us to verify the accuracy of the data;
- processing of your data is unlawful, and instead of deleting your personal data, you request that the processing of your personal data be restricted;
- Your personal data is no longer needed for the purposes of processing, but it is needed to establish, assert or defend your claims;
- you have objected to the processing of your personal data - until we determine whether our legitimate

interests override the grounds stated in your objection.

If you wish to request a restriction on the processing of your personal data, submit your request to: rodo@cgwisdom.pl.

The right to object to the processing of personal data (Article 21 RODO)

You have the right to object at any time to the processing of your personal data, including profiling, in connection with:

- processing necessary for the performance of a task carried out in the public interest or processing necessary for the purposes of legitimate interests pursued by the Personal Data Controller or a third party;
- processing for direct marketing purposes.

If you wish to object to the processing of your personal data submit your request to: rodo@cgwisdom.pl.

The right to request the portability of personal data (Article 20 RODO)

You have the right to receive your personal data from us in a structured, commonly used machine-readable format and to send it to another personal data controller.

By default, we will provide you with your personal data in CSV format. If you prefer to have your data made available to you in another format please indicate your preferred format in your request. To the extent possible, we will try to make your data available to you in your preferred format.

You can also request that we send your personal data directly to another controller (if technically possible).

If you wish to request the transfer of your personal data submit your request to: rodo@cgwisdom.pl.

Can you withdraw the consent you have given for the processing of personal data?

You may withdraw the consent you have given for the processing of your personal data at any time. Withdrawal of consent to process your personal data does not affect the lawfulness of the processing performed by us on the basis of your consent before its withdrawal.

If you wish to withdraw your consent to the processing of your personal data, submit your request to: rodo@cgwisdom.pl.

In case you want to withdraw your consent to the processing of your personal data for the purpose of the "Newsletter" service, you can unsubscribe from it by clicking on the "unsubscribe" button at the bottom of the emails you receive from us. You can also write to us at -kontakt@cgwisdom.pl to unsubscribe from the newsletter.

Complaint to the supervisory authority

If you believe that the processing of your personal data violates data protection laws, you have the right to lodge a complaint with a supervisory authority, in particular in the Member State of your habitual residence, your place of work or the place where the alleged violation was committed.

In Poland, the supervisory authority under RODO is the President of the Office for Personal Data Protection, which replaced GIODO as of May 25, 2018.

For more information, click [here](#).